

# VOICE

Years of dedication have allowed him to witness Nicely's growth and overcome numerous challenges.

His story might inspire your own career journey and offer valuable insights.

This feature will dive deep into an interview with a seasoned Nicely employee, sharing their professional journey and invaluable experiences.





# 27 Years of Unwavering Passion Driving Nicely's Design Spirit

## Chief Electrical Engineer : Leo Tsai

- **With 27 years at Nicely**, he has focused on electrical control design, collaborated on numerous projects, and ensured on-time, on-budget delivery of complete machine testing and commissioning.
- Supports the sales department in securing orders and works closely with the production team to oversee progress and ensure final quality.
- Led three generations of electrical control system innovations and modular designs, proactively addressing challenges in an era of labor shortages.
- Greatest career takeaway is learning to think from multiple perspectives to solve problems, and he finds joy in sharing his experiences with colleagues.

## 01 How Many Years have You Been Working at Nicely? What Keeps You Passionate and Committed?

Over my 27-year career, we've achieved extraordinary results together, earning recognition for Taiwanese machinery from advanced countries around the world. That's no small feat, and we did it!

I'd especially like to thank my two former bosses, Mrs. Liza Kao and Mr. Chi-ing Chen, for providing me with a platform to grow. I'm not a fan of micromanagement—it's hard to accomplish things when you feel constrained. This company has given me the freedom to fully showcase my abilities, and that's why I'm all in!

### Great achievements drive me to work hard and stay committed.

Opportunities don't come to everyone, and not everyone is ready to seize them. But when there's a clear goal and a broad platform, I feel a responsibility to deliver my best performance.







## 02 Having Experienced Two Different Management Styles at Nicely, How has that Influenced Your Work?

Having experienced two different management styles at Nicely, I believe management must evolve to meet the changing needs of both the organization and its team, while maintaining clear goals. Ensuring the team remains aligned with these objectives is equally important. My experience boils down to three key points:

**Have the courage to tackle the tasks no one else wants to do :**

You gain experience through challenges.

**Pass on your knowledge without holding back :**

Be willing to share and help the team grow together.

**Maintain a learning attitude :**

Proactively learn new things. If we stick to these three points, we won't get left behind, and we won't fear change.

## 03 Which Project has Given You the Most Sense of Accomplishment? What Challenges did you Encounter that Left a Lasting Impression?

For me, every project is a responsibility, so I adhere to two consistent principles:

**First, fulfill the customer expectations and cost targets with a responsibility and attention to detail.**

**Second, ensure that quality and delivery commitments are met within the agreed timeframe.**

Over the years, I've faced many seemingly impossible tasks, sometimes needing to complete them within unreasonable timelines. What makes me feel the most accomplished is seeing my team willing to stand by my side, facing challenges and overcoming difficulties together. No matter how much pressure or adversity we encounter, we always find a way to solve it, and that's my greatest pride and source of motivation.

## 04 What future design developments, including machinery and electrical controls, do you believe will most impact the slitting machine industry?

Looking back at the growth of the past decade, we've learned from market changes and gained profound insights—**only through continuous innovation and flexible adjustments can we maintain competitiveness.**

The power of "change" and "persistence" drives Nicely's future breakthroughs, with the key transformation is lying in the "people" who lead Nicely to achieve goals and turn plans into actions.

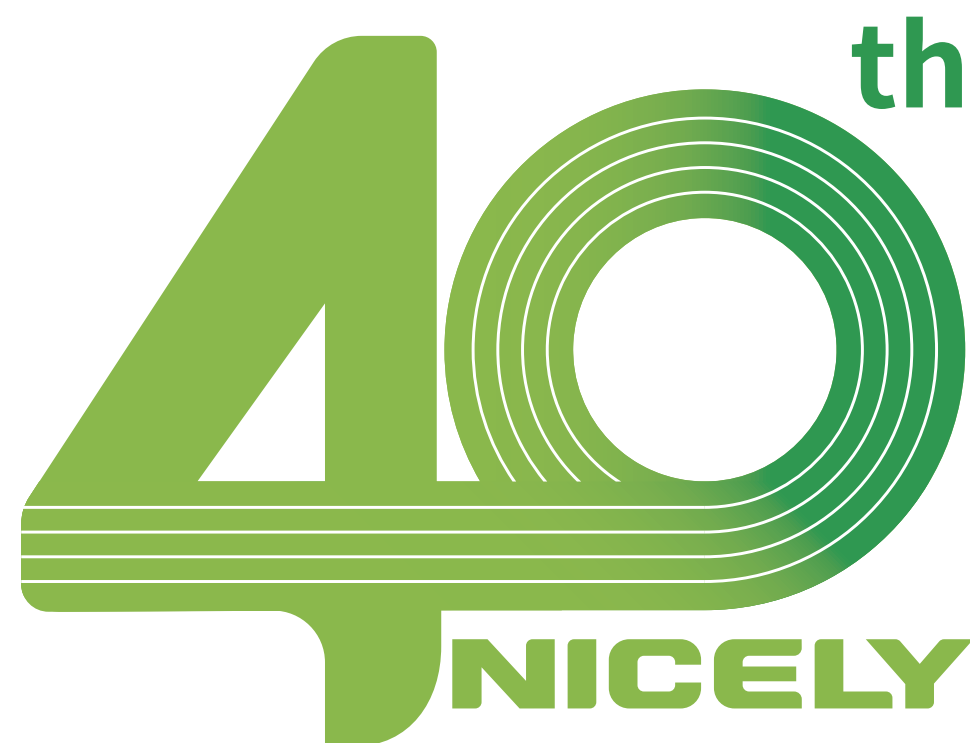
**Design has always been central to Nicely's business.** As part of the machinery manufacturing industry, we prioritize machine design with expertise and clear goals, aiming to drive growth alongside our customers





# SINCE — 1984

NICELY MACHINERY  
#FROM TAIWAN



## INNOVATION AND GROWTH NICELY'S JOURNEY FORWARD.

Nicely's core value has always been to provide tailored machines that meet customers' needs from the start.

We thank you for your continued support. Moving forward, Nicely is committed to growing with partners and achieving greater success together

NICELY MACHINERY DEVELOPMENT CO., LTD.



2023-2024 ENGINEERING EXCELLENCE  
VOICE

**Publication Date**  
December 2024

**Publisher**  
NICELY MACHINERY  
DEVELOPMENT CO., LTD.

**Address**  
24 Tayu St. Luchu, Taoyuan  
City, Taiwan 33842

**Email**  
marketing@nicely.com.tw

**Phone**  
+886-3-324 9020

**Fax**  
+886-3-324 9026

**Website**  
www.nicely-slitter.com

All rights reserved.  
Unauthorized reproduction is  
prohibited.  
For reprinting or reproducing  
content, please contact Nicely  
for prior consent.



Website



Youtube



LinkedIn



Facebook